Join our Marketing Community!

Meet like-minded people, learn about career opportunities, join development programs and keep an eye on the industry trends!

Marketing builds not only brand awareness but it can also boost sales, grow businesses and keep customers engaged.

Embracing a holistic approach to marketing give companies the edge to create and maintain a desirable demand, reputation, and competition. The brand is the company's most valuable intangible assest and the sole responsibility of building brand awareness lies on the shoulders of the marketing department of any organization.

In order to stand out from the crowd brand

"Your brand is a story unfolding across all customer touch points." - Jonah Sachs

should be given utmost importance.

JOIN THE MARKETING PROFESSIONALS COMMUNITY

You Brand Manager
You Social Media Marketing Manager
You Digital Marketing Manager
You Content Marketing Manager





MARKETING COMMUNITY AWAITS YOU!

It takes strong persuasive and leadership skills to articulate commercial imperatives and champion technology to grow the network of loyal customers with high commitment to the products and services. Marketers should convey the brand's message in a way to emotionally connect with the target audience.

Do you enjoy challenging the status quo and able to think extraordinarily when it comes to brand strategy, campaign creation, partnerships, product development?

If yes, then take the next step and put your creative career in motion.

Whether we approach you about a specific opportunity, or you contact us to share your biography and career ambitions, we want you to have a constructive experience of engaging with Profil International.

Profil International is Turkey's premier human resources management consultancy firm having pioneered and redefined human resources management consulting principles, practices and standards in Turkey.

