



PSA Groupe - Spare Parts Product and Pricing Supervisor

Currently ranked as Europe's second largest automaker, Group PSA is a French Multinational Manufacturer of automobiles and motorcycles sold under the Peugeot, Citroen, DS and Opel brands

With its worldwide presence, the Group today is addressing the profound transformations under way in the sector with ambition, vitality and efficiency.

PSA Turkey is actively committed to developing its market presence in the Turkish market and in line with the Group's strategic targets, would like to recruit high calibre professionals in various functions and departments.

In order to strengthen the team, PSA Turkey is in need of "Spare Parts Pct & Pricing Supervisor". In compliance with professional and ethical standards of PSA Group, successful candidates will;

- Promotion preparation analysis, analyzing past promotions data, making feasibility & margin analysis and offer simulations
- Price benchmarks in the market and proposing PSA price positioning levels according to the relevant main competitors of the product lines
- Development of new accessories & potential new product gammes in order to enforce PSA market penetration.
- Following necessary stages of new products launch like items definitions, communication, pricing, training, monitoring sales performance and supporting sales team with all arguments underlining.
- Following the announcement in site Communication de la DSP - New Business Web site & BEST – Best Practices website for proposal of possible actions to implement in Turkish market.
- Organizing and reporting the annual promotion plan via Promotool.
- Applying the SP commercial action plan for each of the PSA network to reach the margin and turnover targets.
- Controlling the efficiency of the actions by analyzing results comparing the CA & fixed margins with the objectives
- Controlling the respect to the brand image during the development process
- Visiting Dealers and actors in the market to learn the trends.

A job can be much more than a career opportunity. It can become a path to realizing your dreams.

At Profil International, we believe - and know - that only candidates who are truly "engaged" in their jobs, love what they do, respect and admire the company they work for will excel at their job and realize their dream careers. Your own personal engagement is the key to your success!

To be engaged and become a top performer, you need to be in a job that is not just a great job, but a great job for you. This means, that not only your background and mental capacity, but also your behavioural style and personal motivations must match those of the job and the top performance benchmark criteria of the company. This is why, if you happen to be a candidate, we will ask you to participate in a series of in-depth interviews and assessments to discover whether this particular position at that particular company is the right one for you. This is not only in the interests of our clients but also in yours.

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