



After Sales Digital Marketing Supervisor

Currently ranked as Europe's second largest automaker, Group PSA is a French Multinational Manufacturer of automobiles and motorcycles sold under the Peugeot, Citroen, DS and Opel brands.

With its worldwide presence, the Group today is addressing the profound transformations under way in the sector with ambition, vitality and efficiency.

PSA Turkey is actively committed to developing its market presence in the Turkish market and in line with the Group's strategic targets, would like to recruit high caliber professionals in various functions and departments.

In order to strengthen their team, PSA Turkey is in need of high potential professionals to assume responsibility in the "Aftersales Digital Marketing Supervisor" position. The successful candidates are expected to have experience in the Automotive and/or related sectors.

1. Managing Aftersales marketing activities together with the digital agency.
2. Building digital strategy together with the marcom team and agencies, based on annual brand and communication strategy.
3. Coordinating related agencies (local and international agencies) to update required assets regularly on related fields (websites, dealer management system)
4. Working closely with product marketing department to update website and product content.

A job can be much more than a career opportunity. It can become a path to realizing your dreams.

At Profil International, we believe - and know - that only candidates who are truly "engaged" in their jobs, love what they do, respect and admire the company they work for will excel at their job and realize their dream careers. Your own personal engagement is the key to your success!

To be engaged and become a top performer, you need to be in a job that is not just a great job, but a great job for you. This means, that not only your background and mental capacity, but also your behavioural style and personal motivations must match those of the job and the top performance benchmark criteria of the company. This is why, if you happen to be a candidate, we will ask you to participate in a series of in-depth interviews and assessments to discover whether this particular position at that particular company is the right one for you. This is not only in the interests of our clients but also in yours.

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