

PSA Group Eurorepar Car Service Network - Zone Manager

In order to support PSA Groupe's strategy in aftermarket, Eurorepar Car Service Network has a very important role which is increasing its existence following a growing strategy in Turkey like all over the world.

Positions are located in Ankara, Denizli, Afyon, Kütahya, Uşak, Manisa

We are looking for team members who will be coordinating between PSA Groupe and ERCS network by leading, stimulating and motivating the teams in ERCS network

Main responsibilities of the task;

Aligns ERCS workshops for commercial activities and managerial aspects. Represents the company and his division in front of workshops.

Follows-up the targets such as cumulative spare part purchase, Eurorepar gamme and other multi-brand parts that have to be improved. Leads ERCS network in order to achieve the spare part sales targets.

Develop and monitor dealer strategies and action plans to improve customer satisfaction and enthusiasm

Developing ERCS network by finding out & recruiting new workshops to ensure territory coverage and achieve network development targets. Being a part of the new ERCS workshop preparation.

Benchmark operations regarding after sales and spare parts business

Motivates and encourages the dealers to participate to the spare part campaigns organized by Distrigo. Organizes specific local campaigns and marketing activities in dealers.

Prepares and follows up the action plans concerning the issues which have to be improved in workshops. Reports regularly the latest situation to Eurorepar Car Service Manager.

Follows up workshops KPI to be in line with the overall goals of groupe

Helps the dealers to manage efficiently the spare part human resources such as training needs and hiring of relevant staff. Follows up the trainings of the related staff of the dealers and contribute to the staff ability.

To ensure visibility / transparency / accountability of service operations all times.

Ambitious, driven, constructive, energetic person shall meet below technical requirements satisfying;

University degree (Preferably engineering Faculty)

More than 5 years of experience in automotive industry & dealer management

Very good knowledge of Microsoft Office tools

Good level of English will be an asset

Knowledge about competition, block exemption rules and consumer protection laws are asset

Open minded and eager in change management, commercial mindset, analytical thinking

Autonomous and success motivated

No military service restriction for male candidates

Ability to work in a challenging, fast-paced environment, often on multiple tasks with limited timelines

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