



# WE ARE LOOKING FOR

## Marketing Project Manager

POSITION IS NOW OPEN



### About the Tea Business

The current vision for ekaterra is to champion a tastier, healthier, more sustainable world of plant-based drinking. Purposeful thinking will be the core anchor of the business, its brands as well as its culture, and enables simple and agile decision making, supports an entrepreneurial mindset and is driven by passion for our consumers. As we move through this journey towards separation, we are seeking employees with a passion for exciting entrepreneurial experiences, who want to pursue unique career opportunities and have a desire to be an integral part in building the bright future of this plant-based company.

### Company Vision:

To grow a world of wellbeing through the regenerative power of plants

### Company Mission

A virtuous cycle of growth for everyone connected to our business

CONSUMER: we will craft winning brands that become the universal beverage of choice: serving only the tastiest products that enrich physical, emotional and social wellbeing

CLIMATE: we will lead the way and create a net positive, giving back to the planet much more than we take.

COMMUNITY: we will enrich lives by delivering more value per cup and share that value amongst growers, blenders and farming communities.

EMPLOYEES: we will nurture the growth of every employee, maximising learning and impact of every individual

SHAREHOLDERS: we will lead value creation with sustainable high performance, delivered with transparency and consistency

### Summary:

This role is for someone who is driven, resilient and experienced in complex project management. The ideal candidate has experience in a Marketing Function and an interest in assisting the business in building a high performing Marketing Function in terms of operations, profitability, management, structure and strategy.

This role is for someone who thrives in a fast-paced environment and is used to hitting the ground running. It is a unique opportunity to learn a great deal from Marketing Consultants and Senior Business Leaders across the Marketing Function.

The individual needs to be self-driven, commercially aware, bigger picture oriented & detail oriented.

This role will be the a representative of Blossom in the country but needs to be a member of the MU marketing team. Working with the MU marketing lead on planning, tracking and assisting the smooth transition of the Marketing Function from the existing company to a new company.

**The role will liaise with many teams including Workstream Leads, Consultants and Unilever and ekaterra employees across the world.**

### **Main responsibilities**

- 1) Work with Consultants and internal teams to assist in the transfer of services for marketers in Unilever ecosystem, across marketing, Artwork, CMI, digital hub, UFS, central marketing excellence teams.
- 2) Migrate local and global systems from UL to Tea Company.
- 3) Track status of migration and coordinate with stakeholders
- 4) Understand and lead transition plan on:
  - a. Blue (artwork management system)
  - b. AdPro
  - c. Agency SWOP
  - d. Asset Bank
  - e. CMCO
  - f. etc
- 5) Database Transition: Audit and identify all teams and shared folders across marketing and support functions
- 6) Liaising with IT team for actual transfers
- 7) Ways of working for readiness for day 1, transition plan
- 8) Migrate all relevant local and global contracts from UL to TeaCo.

Manage weekly reports for separation and blossom team

### **Skills & Competences**

- Complex Project management
- Commercial awareness
- Excellent interpersonal & stakeholder management skills
- Tact and persuasive ability
- Teamworking skills
- Attention to detail
- Excel expertise
- Excellent oral and written communication skills
- Self driven
- A good understanding of Marketing systems, processes and tasks OR a quick learner

### **Personal Attributes**

- Lover of all things marketing
- Enthusiastic and positive, with a curious and naturally inquisitive approach
- Tenacious, energetic and resilient
- Has a genuine and deep interest in plants and their relationship with people and the planet, champions the environment and sustainability

### **Our values:**

- Sustainability
  - Fun loving
  - Risk taking ability
  - Simple thinking
  - Transparent and fair
  - Innovative
  - Promote diversity
  - Ownership and accountability
  - Entrepreneurial
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